



# ENVIRONMENTAL GUIDE



## Recyclable

- Paper can be recycled up to 7 times, so add to your design something like:
  - Fully recyclable
  - Printed on fully recyclable paper
  - Please recycle me

## Use a recycled paper

- CQ has a range of recycled papers available, just talk to one of the team members, or check out our website [www.cq.co.nz](http://www.cq.co.nz)

## ECO Icons

- Add ECO icon(s) to your own design - these can be downloaded from our website. Just hover the mouse over the **CQ Green** tab in the top banner. Scroll down to **Green Icons** (Please check the stock you are using on our website to get the right icon(s) or use a generic one)



## Get CQ's Printing & The Environment consumer's guide

- It's free at: [www.cq.co.nz](http://www.cq.co.nz). Just hover the mouse over the **CQ Green** tab in the top banner. Scroll down to **Green Resources** and click the **Eco Booklet Request**



## Rest Assured

- All CQ's cut sheet papers are fully tested for their environmental credentials. See the complete story for each media on our website [www.cq.co.nz](http://www.cq.co.nz)

## Paper – It's a great story and usually misunderstood

- All CQ's papers come from tree farms and when one tree is cut down 3 to 4 are replanted.
- The print industry use just offcuts and scraps left behind by the timber industry.
- It's estimated there are 25% more trees in the developed world today than at the beginning of the 20<sup>th</sup> century.
- In New Zealand around 78% of the paper is recycled.

## ECO Training

- If you would like more information or to learn about paper and the environment please contact us and we can come to your premises for a free training, email [caz@cq.co.nz](mailto:caz@cq.co.nz) or phone 03 963 8899.