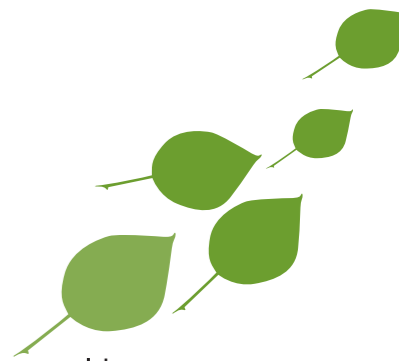


Sustainable development policy



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Printed on 90gsm 80% recycled paper made of 55% recycled fibres and 45% virgin fibres of FSC approved pulp. TCF bleached.



MACtac views environmental responsibility as an integral part of good corporate citizenship and an essential consideration in the products we manufacture, the processes we employ and the research and development activities that we carry out.

The following general principles summarize our commitment to sound environmental practices:



Products

1. PURITY

In all of our products, we strive to use environmentally responsible materials. We have developed a comprehensive range of products which contribute to protect the environment such as cadmium free PVC films and chlorine free papers. We continuously ensure that our share of pulp consumption comes from certified forests and actively contribute to the forest certification process.

Several of our suppliers's paper mills have already obtained the PEFC* and/or FSC* certificate of its chain of Custody and more paper mills are expected to be certified very soon.

2. ADHESIVES

Whenever possible we design our products to avoid the use of solvent based adhesive in function of the product performance expected by customers. That is why we have developed a whole range of emulsion based and hot melt adhesives which do not contain solvents nor any hazardous products. These adhesives are real alternatives to traditional solvent based adhesives.

In case of demanding product performance, our self-adhesive product constructions include solvent based adhesives with very low quantities of remaining solvents.

3. PACKAGING

Our product packaging has been limited to what is absolutely necessary to keep the finished product clean and secure during transportation until it is used by the Converter. Our packaging items are made of homogeneous materials, making packaging waste easily recyclable or re-usable and in compliance with the European regulations (European Directive 94/62/EG).

* PEFC = Programme for the Endorsement of Forest Certification.
* FSC = Forest Stewardship Council



Processes

1. HIGH INTERNATIONAL STANDARDS

We are committed to operating clean, safe, energy-efficient manufacturing facilities, and work to comply with or exceed community, state and EEC standards. For example, we recover, recycle and re-use most of the solvents used in the adhesive coating process of some product lines.

MACtac has been one of the first self-adhesive products manufacturers to install solvent recovery units.

2. SOURCE REDUCTION

We are committed to the elimination of unnecessary packaging, where applicable, and to the reduction of manufacturing waste and emissions through: equipment advances, process changes, employee programmes.

Since 2005 we have reduced our power consumption by 14 %, our gas consumption by 25 % and our water consumption by 39 % per sqm of laminate manufactured.



Disposal

1. PRODUCT RECYCLING

Our solid manufacturing waste is sorted out (cardboard, paper, metal, wood, plastics) to maximize waste recycling.

After the primary mission of our products is complete, most are recyclable into similar or other usable products. Our products and packaging are permanently adapted to make them easily recyclable by up-to-date recycling techniques.

2. ENERGY RECYCLING

With current technologies, most of our products can be safely incinerated. Because of the high BTU* value of our papers and plastic materials, these products can greatly improve combustion and help create a more efficient incineration process or be used as fuel by some industries like cement factories.

When recycling is not technically acceptable, our products can be landfilled.

3. LANDFILL

Our products are generally light-weight, low volume and compactible, thereby providing a significant source reduction in landfill disposal over heavier, bulkier materials.

4. SMOKE AND EFFLUENTS

Emission of harmful products (e.g. smoke) has been reduced to minimal quantities according to the EEC regulations.

While only a small quantity of effluent water is used per sqm of laminate produced, effluent water is treated on site according to the strictest local legislation.

* BTU = British Thermal Value